

Friday, 25 June 2021

Dear Colleague,

The UCL Centre for Behaviour Change and the Hertfordshire Behaviour Change Unit is carrying out research on the use of behavioural science in local authorities. The project aims to further understanding of what behavioural science practitioners working in local authorities are being asked to do, and the degree to which they feel they have required competencies to deliver those activities.

The results will be used to inform a needs assessment for the provision of training and support for the use of behavioural science in local authorities, and forms part of the implementation of the [Behavioural and Social Science Strategy in Public Health](#).

If you work in a local authority and have the application of behavioural science as part of your role, either formally or informally, then we would really grateful if you would consider taking part in this survey. You can access the survey and further information about the study by clicking on this link:

https://uclpsych.eu.qualtrics.com/jfe/form/SV_2tKxIBcUJbqEYbl . We anticipate that it will take 20 minutes to complete.

The survey will close on: **16/07/21**

This research forms part of a UCL MSc Behaviour Change project, with Dr. Paul Chadwick and Dr. Vivi Antonopoulou and as lead researchers from UCL, and Dr Michelle Constable, Lead for the Hertfordshire Behaviour Change Unit and Chair of the BSPHN. This study has been approved by the UCL Research Ethics Committee: 18037/004

Thank you in anticipation of your support.

Kind regards,



Dr Paul Chadwick & Dr Vivi Antonopoulou
UCL Centre for Behaviour Change

Dr Michelle Constable
Lead – Hertfordshire Behaviour Change Unit, Chair of the BSPHN